

P1-P2 FAST START = SHOW ME THE MONEY



ASM

- Win: \$500
- How: Hit Volume Plan

Kicker

- Win: \$150
- How: 50% Team Savvy Execution

SDL

- Win: \$ 250
- How: Hit Volume Plan

Kicker

- Win: \$150
- How: 50% Team Savvy Execution

SMALL FORMAT CR

- Win \$10 per CSD and Gatorade Shipper/Display
- Max \$150

LARGE FORMAT CR

- Win \$25 per P01 Super Bowl display w/PZS, Pepsi WC Cream & Mini Can
- Max \$150



MARKET PRIZE



**Top Sunbelt & Metro Market to Hit
CSD +1 MULOC+
WINS \$100
Per Market Director, ASM & SDL**



**Top Sunbelt & Metro Market to Hit
Functional Hydration +3 MULOC+
WINS \$100
Per Market Director, ASM & SDL**